

PROD-  
ACTIONS



## PROD-ACTIONS

### PROACTIVE OPEN SHOP MODEL

THE PILOT PROJECT SOUGHT TO BEGIN A PROCESS OF EXPERIMENTATION AND PROD-ACTION, MOBILISING DIFFERENT ACTORS IN THE LOCAL AREA TO PARTICIPATE IN COLLECTIVE PRACTICES OF FLEXIBLE, SMALL-SCALE PRODUCTION FOR THE CREATION OF NEW PRODUCT ECO-SYSTEMS.

PROD-ACTIONS CAN BE UNDERSTOOD AS A PROACTIVE INSTRUCTION-BASED SHOP MODEL FOR AN OPEN PEER-TO-PEER COMMUNITY WHERE RETAILING BECOMES A NEW ACTIVE SPACE TO COLLECT RECYCLED MATERIALS, CULTIVATE INTERESTS, CREATE KNOWLEDGE AND EXCHANGE SKILLS.

THE GROUPS USE THE COMMON SPACIALITY OF AGROCITÉ AS A COLLECTIVE WORKSHOP WHERE THEY CAN INFORMALLY EXPERIMENT TOGETHER STARTING FROM DIVERSE BACKGROUNDS TO THEN DEVELOP INSTRUCTION AND DIY KITS INCLUDING COOKING, BAKING, TEXTILES, REPAIRING , GARDENING, ETC. IN ORDER TO SHARE AND DISSEMINATE FURTHER KNOWLEDGE AND ACTIONS THROUGH A COMMON SYSTEM.

BY WORKING WITH THE AVAILABLE FOUND RESOURCES WITHIN THE COMMUNITY, THE PRODUCTION PROCESS ATTEMPTS TO STRENGTHEN THE INTERNAL FABRIC OF THE LOCAL URBAN SETTING AS ACTORS BEGIN TO SEE THEIR COMMUNITY AS HOST TO A MULTIPLICITY OF DIVERSE ASSETS ; INCLUDING ALTERNATIVE SOURCES FOR MATERIALS, MANUAL SKILLS, LOCAL ECONOMIC CIRCUITS, AS WELL AS THE LESS VISIBLE ASSETS OF KNOWLEDGE, CULTURE, PASSION AND PRACTICES OF CARE.

PROD-ACTS AND PROD-ACTORS ARE ADAPTED TO SUIT AVAILABLE RESOURCES, DEMONSTRATING NOT ONLY AN ADAPTABILITY TO ENVIRONMENTS BUT ALSO THE ABILITY TO NEGOTIATE THROUGH DIFFERENT IDEAS AND UNEXPECTED GIVEN MATERIALITIES.

THE FAMILIARITY WITH THE SYSTEM FACILITATES THE ACQUISITION OF NEW INFORMATION BASED ON THE SAME PROCESS: NEW SUBJECTIVITIES AND RELATIONSHIPS ARE ACTIVATED, AS EACH ACTOR STEPS INTO THE ROLE OF TEACHER AND STUDENT, OF INNOVATOR AND CREATOR.

IN THIS SENSE, THE PILOT PROJECT CAN BE SEEN TO BE PAVING THE WAY FOR MORE RESILIENT COMMUNITIES, THROUGH ENROLLING A PRO-ACTIVE INVOLVEMENT OF ITS INHABITANTS, FACILITATING COOPERATION AND PARTICIPATION, CREATING NEW CYCLES OF INTERESTS, KNOWLEDGE AND PROD-ACTION, AS WELL AS STIMULATING CONSCIOUSNESS WITH NEW ECONOMIC AND ECOLOGICAL PRACTICES.

## VOCABULARY

### TO PROD

TO ROUSE OR URGE TO ACTION, A STIMULUS OR REMINDER.

### ACTIVITY

THE PROCESS OR STATE OF ACTING OR OF BEING ACTIVE, SOMETHING DONE OR PERFORMED.

### PRODUCTION

THE ACT OF PRODUCING; CREATION; MANUFACTURE. A PRODUCT.

THE CREATION OF VALUE; THE PRODUCING OF ARTICLES HAVING EXCHANGE VALUE.

### PROD-USER

A LOCAL PARTNER PROVIDING LEFTOVER MATERIALS AND A CONTEXTUAL NEED TO START A PROD-ACT.

### PROD-ACTION

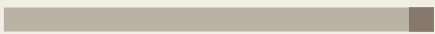
COLLECTION OF PROD-ACTS OBTAINED FROM LEFTOVER MATERIALS, COMING WITH INSTRUCTIONS TO FACILITATE FURTHER DIY PRODUCTIONS BY THEIR ACTIVE USERS, PROD-ACTORS.

### PROD-ACT

DIVERSE PRODUCT, A SEQUENCE INCLUDING A VIDEO, INSTRUCTIONS, KIT, WORKSHOP SESSIONS AND FINAL OUTCOME.

PROD-  
ACTIONS

PROD-  
USERS



PROD-  
ACTORS



PROD-  
ACTS

# PROD- USERS

A

LEFTOVER MATERIAL SUPPLIER  
WORKSHOP SPACE  
SHOP



EX. R-URBAN - AGROCITE

B

LEFTOVER MATERIAL SUPPLIER  
SHOP



EX. BYCICLE COOPERATIVE

C

SHOP



EX. DIVERSE INDEPENDENT SHOP

# PROD- ACTORS

A

SOURCING MATERIALS



EX. BIKE INNER TUBES

B

DESIGN SKILLS



EX. COUTURE SKILLS

C

TECHNICAL SKILLS



EX. KNITTING, COOKING, DIY

# PROD- ACTS



PROD-USER  
AGROCITE



CONTEXT  
HOUSE HEN



MATERIAL  
LEFTOVER NET



NEED  
GROCERY BAG



PROD-ACTOR  
COUTURE SKILLS



BAG



# PROD- ACTS

BAG

1

2

3

4

5



VIDEO

## SAC FILET NOIR

PROD-ACTEUR	LOUELLA
DESCRIPTION	SAC POUR LE TRANSPORT DE LEGUMES
OUTILS	FILET NOIR (RESTE DU FILET UTILISE POUR LE POULLAIER ), FIL A COUDRE MACHINE A COUDRE, CISEAUX
COMPÉTENCES	PATIENCE , CONCENTRATION, COITURE
DURÉE	12 H
CONSEILS	ETRE LE PLUS REGULIER POSSIBLE DANS L'ASSEMBLAGE DES FILETS

INSTRUCTIONS



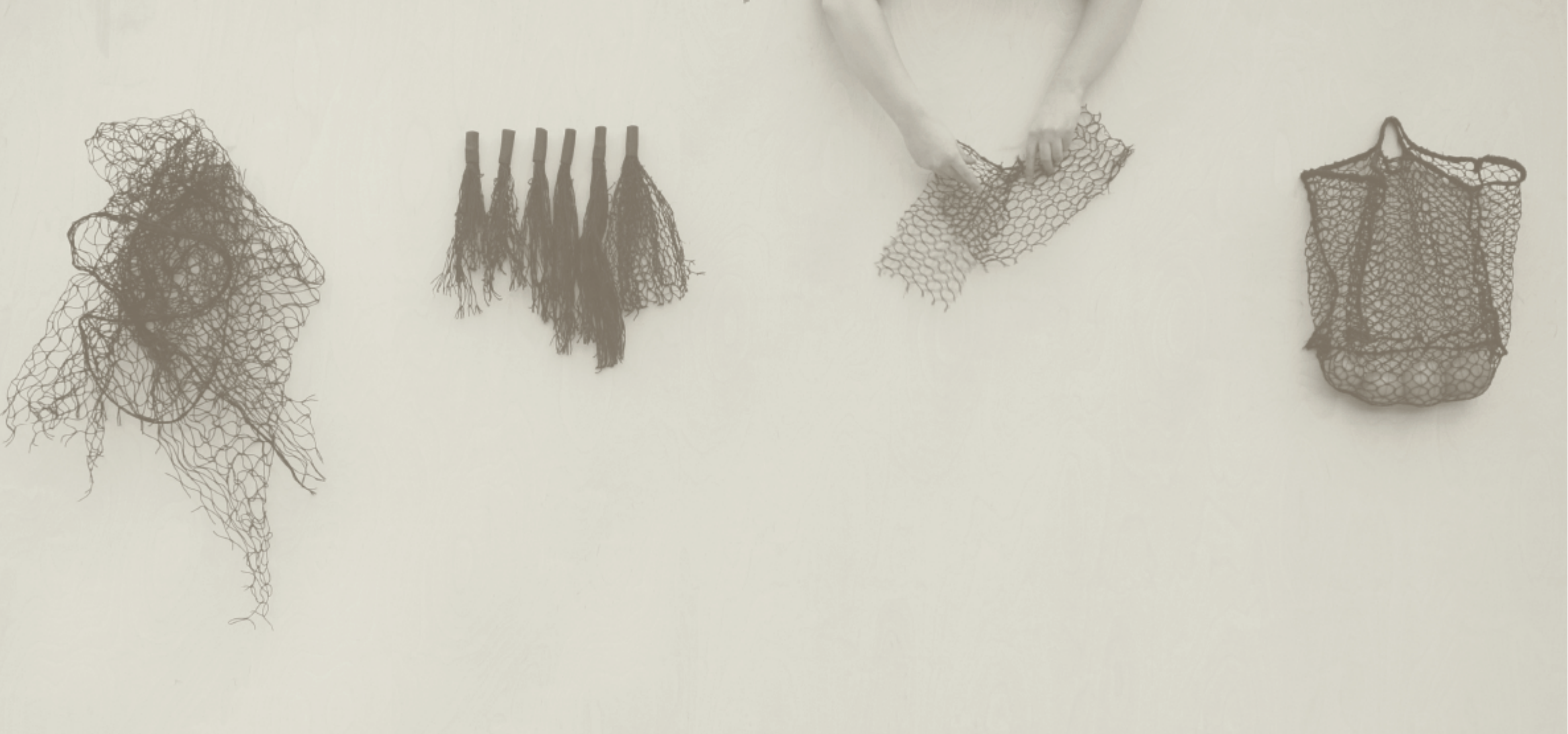
KIT



WORKSHOP

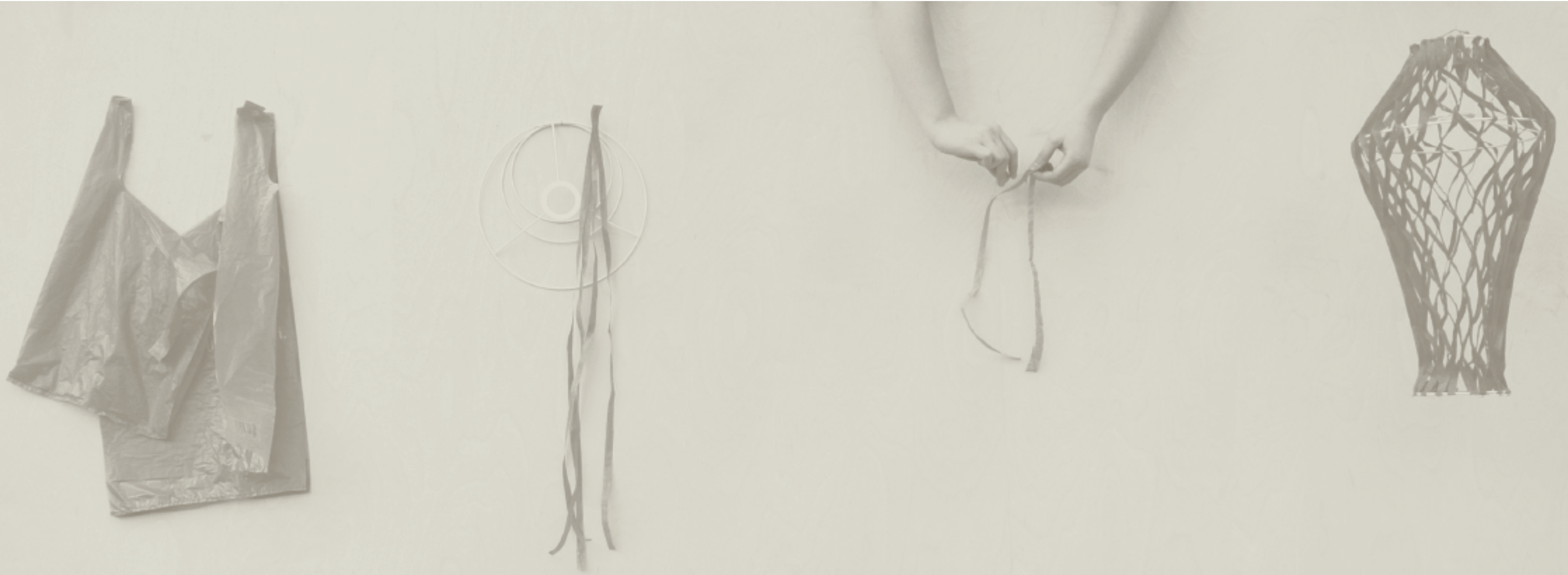


READY PROD-ACT



GROCERY BAG - LEFTOVER HEN HOUSE NET





LAMP - IRONED LEFTOVER PLASTIC BAGS



**PLACEMAT - IRONED LEFTOVER PLASTIC BAGS**





COOKIES - STALE BREAD

## CREDITS

DESIGN METHODOLOGY  
PROCESS MODERATION  
DESIGN AND PRODUCTION

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IN COLLABORATION WITH

AAA, ATELIER D'ARCHITECTURE AUTOGEREE

PROTOTYPES DEVELOPMENT  
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GIOVANI ARTISTI ITALIANI

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